

*A STRATEGY TO CREATE SUSTAINABLE  
ECONOMIC DEVELOPMENT IN BRUNEI DARUSSALAM*



*Development of  
The Sg Liang Industrial Park  
20<sup>th</sup> September 2004*

*John Perry, Chief Executive Officer  
The Brunei Economic Development Board*

*The Brunei Economic Development Board*

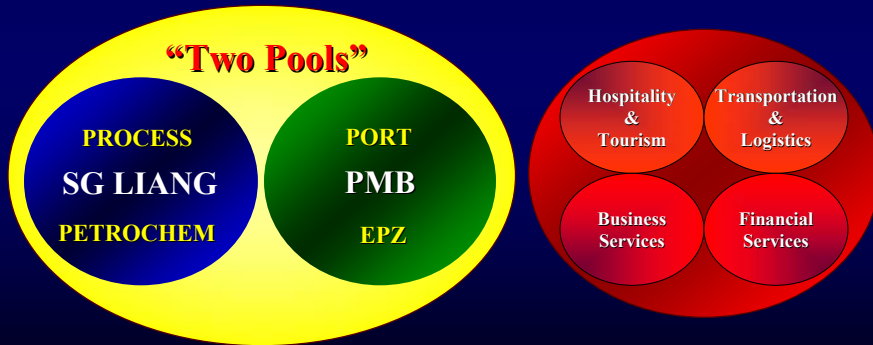
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*Brunei Darussalam's Value Proposition*

*“Brunei Darussalam is more than an investment destination – it is your **partner** in pursuing business opportunities”*

## *The Brunei Economic Development Board*

### *The Two Pronged Strategy*



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## *The Brunei Economic Development Board*

### *BEDB's Quantifiable Objectives Thru 2008*

- ◆ *US\$ 4.5 billion New Investments*
- ◆ *6,000 Permanent New Jobs*

*Development of The Sg Liang Industrial Park*

*20<sup>th</sup> September 2004, Brunei Darussalam*

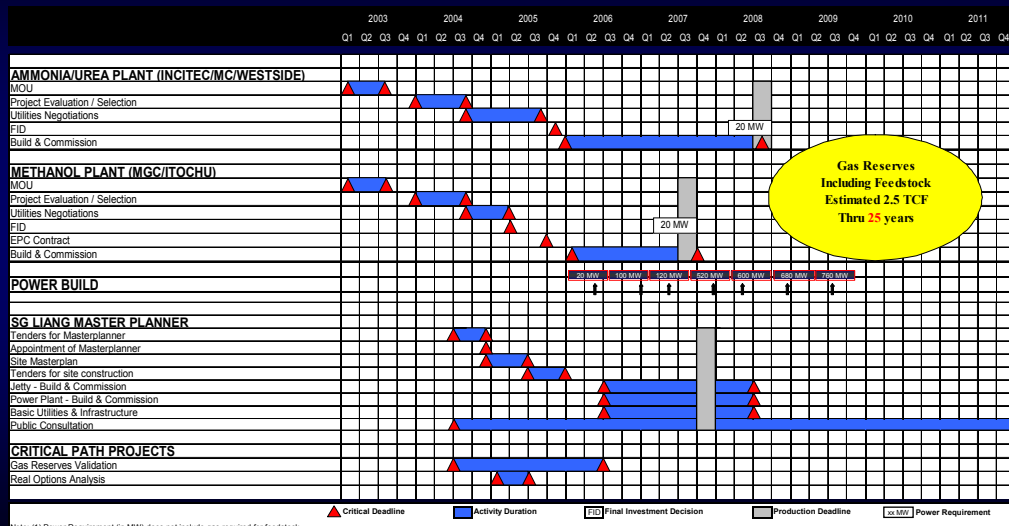
# PETROCHEMICAL PROJECTS – IMPACT

- ◆ **Momentum**
  - ◆ *Drives Diversification*
- ◆ **Scene Setter**
  - ◆ *“Brunei Open for Business”*
- ◆ **Kick Start Sungai Liang**
  - ◆ *Master Planner*
  - ◆ *Infrastructure / Utilities*

Development of The Sg Liang Industrial Park

20<sup>th</sup> September 2004, Brunei Darussalam

## DEVELOPMENT OF THE SUNGAI LIANG INDUSTRIAL PARK



Development of The Sg Liang Industrial Park

20<sup>th</sup> September 2004, Brunei Darussalam

**THE BRUNEI ECONOMIC DEVELOPMENT BOARD  
PROJECT FDI SUNGAI LIANG**

PROJECTS	STATUS	POTENTIAL INVESTMENTS (US\$ Million)			DIRECT JOBS	TOTAL JOBS
		Total Investment	FDI	HMG		
<b>1 SG LIANG</b>						
1.1 Aluminium Smelting	MOU	1,500	1,500	-	900	2,700
1.2 Elastomers	MOU	500	500	-	350	1,200
1.3 Methanol	Finals	300	240	60*	120	300
1.4 Ammonia/Urea	Finals	600	480	120*	205	500
1.5 Utilities		500	500	-	150	200
1.6 Export Facility		300	300	-	150	200
1.7 Sg. Liang Infrastructure		100	-	100	150	200
		<b>3,800</b>	<b>3,520</b>	<b>280</b>	<b>2,025</b>	<b>5,300</b>

\*Assumes a 20% Participating Interest Share

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**The Brunei Economic Development Board**

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# *“Brunei Open for Business”*

## *A Kingdom of EXPECTED TREASURES*



*Sustainable  
Economic Engine Room*



*Business Incentives*

**BRUNEI**



*Stability*

**DARUSSALAM**



*Well-Educated Workforce*

**YOUR**



*Strategic Location*

**FIRST**



*Excellent Infrastructure*

**CHOICE**



*People Friendly*