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Session 4: Content and Applications

Why isn't there much local content in the Internet? Is it?

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WHY ISN'T THERE MUCH LOCAL CONTENT

IN THE INTERNET? IS IT?

Introduction

The Internet is the most amazing communication tools ever invented. It provides a low-cost vehicle for sending, receiving, and storing massive quantities of information. It can deliver words, pictures, audio, video, animation, software, etc.

Allowing people to have telephone-style conversations through the speakers built in their computers. Its international, facilitating unprecedented access to foreign cultures and markets without any intermediaries. Thanks to the Internet, we no longer have to pay for delivering informations – only to create it.

The Internet is exciting because new content comes online everyday. We are able to use almost all the resources available on the net and also can send messages to anyone via e-mail.

Local contents in the Internet

What we defined as a local content? We defined local contents as local news, events, activities, functions etc were organized and held by certain authorities, private sectors, non-government Organisations. But is it true that there isn't much local contents in the Internet?

In developing the information society in this country, the internet should provides more local informations. So that the people will be aware of things happened around them.

In fact we can find a lot of local informations in the internet.

With the population of over three hundred thousand, we can found enough of local contents in the internet. Ministries and departments are provided website including private sectors for advertising their

services or even their products.

Ministry of Culture Youth and Sports provides local cultures, sports and language development, to be specific we can surf Museum website, History centre and Youth and Sports or even Dewan Bahasa dan Pustaka.

The Gerbang Bahasa

In the near future, Dewan Bahasa dan Pustaka provides Gerbang Bahasa which contents a local languages, books on languages and language development in the country.

The contents of the Gerbang Bahasa includes terminologies, Malay languages structures, Brunei Malay Language, Local dialect dictionaries, Proceeding on Seminars, Conferences, Workshops especially in the use of Malay Language etc.

e-Library

People on this country can access all information on book loans in the library, library holdings, opening hours, library services and also interlibrary loan facilities, this kind of services we can found through e-library provided by the Dewan Bahasa dan Pustaka.

University Brunei Darussalam has provided (OPAC) Online Public Access Catalog. Users can access UBD library holdings. Loan status, etc. It also provides e-journals to the user to enable them to access all kind of journals in the university.

In the area of economic, tourism, agriculture, fisheries, people can surf through individual department's website.

Language Used in The Internet

The language commonly used in the internet is English and Malay which are simple and understandable to the surfers.

Sometimes the language used is very rude especially in Brudirect. The authority should monitor and control the used of brudirect so that accusing each other will not be occurred. Maintained the use of proper language.

The Brunei Daily Dairy

Another local content that we can surf is Brunei Daily Diary. It was launched by the Information department, which provides local contents in term of activities, functions and other related events held in the country. The local authorities, the private sectors and also the Non Government Organisation can send their calendar of activities to the Information department to be promoted in the internet.

There are several issues in the internet to be evaluated:

    1. The Language used are more on English

    2. Sometimes no updating has been made

    3. Too many advertisements

    4. No restriction of surfing the Brudirect